



Decide with Confidence



Global Reference Solution

Accelerate your information gathering – worldwide

Insight...Just A Click Away

Information isn't hard to find, but finding the right information can be extremely difficult and time consuming. Every day, agencies are challenged to sift through volumes of information to search for companies that may be a threat to national security, persons or companies of interest involved in financial or criminal investigations, responsible parties for government violations or global suppliers within a specific industry. Now you can simplify and accelerate your information gathering—worldwide. The solution is just a click away.

D&B's Global Reference Solution is an interactive web-based portal improving your ability to search and segment D&B's global database. This solution allows you to easily find the information you need on executives, businesses, corporate families or market segments—anywhere in the world. Global Reference Solution combines the power of D&B's global coverage with the insight of D&B's corporate linkage to ensure you get better, faster results.

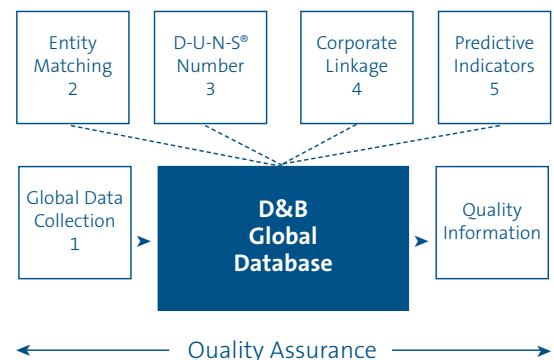
Key Benefits

- Direct access to over 96 million businesses
- Verify the existence and background of businesses, anywhere in the world
- Narrow your searches by executives, business name, address, geography, corporate structure, size and industry
- Uncover relationships between importers/exporters, executives, suppliers, non-compliant facilities and their corporations
- Locate new suppliers around the world that match your best supplier profile
- Target outreach campaigns by industry
- Improve efficiency and success rate of your intelligence gathering

Quality Information = Confident Decisions

At D&B, we are committed to providing government agencies with the highest-quality data available which is the foundation of D&B's Global Reference Solution. To do this, we take our data through a process we call DUNSRight™, in which we collect, aggregate, edit and verify data from thousands of sources daily so agencies can have confidence to make intelligent decisions. The foundation of DUNSRight is Quality Assurance, which includes over 2,000 separate automated checks plus many manual ones to ensure the data meets our high-quality standards. The process works like this:

- *Global Data Collection brings together data from a variety of sources worldwide.*
- *We integrate the data into our database through our patented Entity Matching, which produces a single, more accurate picture of each business.*
- *We apply the D-U-N-S® Number as a unique means of identifying and tracking a business globally through every step in the life and activity of the business.*
- *We use Corporate Linkage to enable agencies to view the total risk or opportunity across related businesses.*
- *Predictive Indicators use statistical analysis to rate the past performance of a business and to indicate how likely the business is to perform that same way in the future.*



Direct and Easy Access to D&B's Database

D&B's Global Reference Solution offers easy and direct access to the breadth and depth of D&B's global database— over 96 million businesses and growing. From the smallest business with just a single employee to the largest company in the world with millions of employees, information can all be accessed easily and quickly. The depth of D&B's information available for each business also helps to facilitate your investigations:

- Who?** – runs the business – names of executives, partners, proprietors
- What?** – does the business do – line of business, SIC
- What?** – other persons are these parties of interest involved in
- Where?** – does the business operate – trading address, telephone number
- How?** – large is the business – number of employees, sales (\$)
- How?** – long has the business been trading
- Which?** – corporate family owns the business
- Which?** – other businesses operate from the same address

Insight Tailored to Agency Needs

Global Reference Solution will enable you to gain more insight, faster so you can achieve your agency mission.

Homeland Security

- Verify the existence and background of businesses, anywhere in the world
- Link executives with high risk profiles to corporations
- Reveal the corporate family structure to assess hidden risk and affiliations
- Search by high risk countries, industries or companies to prioritize inspections

Law Enforcement

- Search for individual key executives, businesses or corporate families worldwide
- Identify businesses trading from the same address to reveal hidden insight
- Uncover linkages between executives and corporations to trace criminal activity

Compliance

- Verify and validate business registrations
- Locate companies, facilities and organizations by industry or geography
- Identify linkage to responsible party and properly assess ability to pay
- Target outreach campaigns by company size, industry sector or geography

Procurement

- Locate new suppliers around the world that match your best supplier profile
- Evaluate suppliers based on the company size, length of trading and executives
- Uncover corporate linkage to manage spend and increase negotiating leverage
- Improve procurement compliance reporting

Find out how *D&B Government Solutions* can help you meet your agency objectives. Call us today at 1-800-424-2495 or 703-276-7856.

D&B Solutions

Risk Management Solutions
Sales & Marketing Solutions
Supply Management Solutions
Government Solutions

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